

amvica

AMY VICTORIA CARDENAS

certification	Bachelor of Arts in Communications, Emphasis in Advertising California State University, Fullerton May 2007
education	Completed courses in General Education; Historical & Cultural Foundations, Disciplinary Learning, Arts & Humanities, Social Sciences, and Cultural Diversity, as well as courses in Communications.
related coursework	Visual Communications Graphic Communications Principles of Advertising Advertising Media Planning Writing for the Advertising Industry Advanced Creative Strategy & Execution Advanced Creative Strategy & Execution II Advertising Campaigns – TitanCom Agency Advertising & Brand Communication Management
training	Microsoft Office XP, Excel, PowerPoint, 55 WPM, Adobe Creative Suite 2 & 3, PC & Mac Platform
work experience	October 2008 - Present Freelance Artist - Various Clientele •Design logos, business cards, websites, invitations and other materials. September 2008: Marketing Assistant – The Siegel Group •\$11/hr. Personal assistant to marketing executive. Performed marketing as well as general office duties. Called various vendors, data entry to keep track of advertising, created ads and billboards. October 2007-Present: Student – Fullerton College, Photography Institute September 2007: Freelance Artist - Bates/Lee Advertising Costa Mesa, CA •\$25/hr. Production work for various ads, including Hilton Hotels and American Express. June 2007 - August 2007: Freelance Designer - Madeleine Studio Placentia, CA •\$20/hr. Logo, website and business card design and other collateral materials. November 2002-December 2003 Assistant Manager: Lexie's Shoe Store Santa Ana, CA •\$12/hr. Opened and closed store, managed employees and cash register, performed customer service and sales.

work samples

more samples can be found at
www.amvica.com.

